



AYSO Executive Board Meeting

May 7, 2026 @ 7:15pm PST

I. Call to Order – 7:18pm PDT

Members in attendance: Patrick Shopbell, Shant Kamanjian, Brandi Lane, Shanti Rao, Luke Powers, Harry Plotkin, Nan Sampath, Ron Johnson, Tona Rodriguez, Matthew Goldman, Andy Thompson, and Christina Scott

II. Updates

- Introduction of New Board Members
 - Luke Powers is replacing Brandi Lane. Shanti made a first motion and Harry seconded. Unanimous support and motion passed.
- Area/Sectional Report (Patrick)
 - We are in need of an Area Director. Rolando is stepping down.
 - Referee Abuse Policy – Area is trying to standardize the policy.
 - Juan wants to do a coach training camp at the end of June.
 - U16 decision making is still underway. Need five RC's to agree to pass changes.
- Spring Season Summaries
 - Spring season playoffs are this weekend.
 - NEXT is going well and will continue in the fall.
 - Ben Hernandez-Stern held a very successful mini-tournament for GU10 at Marshall. Played 9 quarters (12 minutes each) with three teams from Region 13.
- Fall Season Planning
 - Registration report – the concept of “fun” was introduced by Taj and Neil. Shanti analyzed data from 2019-2026 and the “fun factor” is clearly increasing. Need to increase the survey response rate to get a more representative sample.
 - For Spring 2026 new open-ended questions were added and the central response from parents and players was that they wanted “fun” in soccer and “making friends.”
 - Pie graphs and bar graphs reveal that AYSO is fulfilling their mission to enrich the lives of kids and players are improving their soccer skills.
 - Preregistration opened on April 15 and full registration opened on May 1. Will have a forecast for how many kids will be participating on June 6.

- Parents are far more likely to offer to coach girls' teams as opposed to boys' teams.
 - Projected net revenue will be approximately \$300,000. National AYSO is planning to take a vote to increase the cost by \$5 per player. Not clear how Region 13 will vote – still under consideration.
 - No significant enthusiasm for in-person registration at this time.
- Appears to be Board support for the women's mentorship program for volunteer coaches (up to ten women @ \$1,500 each). Shant made the first motion, Shanti made the second. All executive members voted yes; motion passed.
- EPIC – need to better promote the program.
- Silent Saturday- still under consideration
- Training considerations – might consider an earlier coaching session.
 - Some interest in scheduling division information sessions via Zoom.
 - Hope to schedule before Memorial Day, but may need to be after. Possibly a Wednesday night. Patrick will check the calendar and send out possible dates for consensus before the next newsletter.
- Season kickoff – would like to have in on August 29th (Saturday)
 - Give out uniforms
 - Cleat and gear exchange
 - Food trucks
 - Possibly at Victory Park
 - Patrick reached out to LA Galaxy to see if players will come
- EXTRA
 - Info is up on the website now and target emails are going out for this pilot program.
 - Need to decide the duration of the “season” (fall + spring?)
 - Current cost is \$620 per player and tryouts will be 5/16, 6/6, and 6/13.
- Communications Report - will send out newsletters twice a month.
- New website – Matthew updated the AYSO Region 13 website.
 - Logo has been updated to include a red circle around the soccer ball.
 - Our scheduler will be available on the website.
 - New feature shows which fields are open at the top of the screen in a green announcement bar. (Will be yellow if we are watching for a closure.)
 - If you want to make changes or edit something, need to check in with Matthew Goldman. He can teach you the editing tool (pages).
- Victory Park (May 9) will be cleaned up by La Salle men's soccer volunteers.
- World Cup Viewing Parties are being planned.
- LA Galaxy tickets are available for September 5 and October 17. Patrick will try to get an on-field experience, if possible.

- Would be worth exploring tickets for Angel City! Approximately \$20 per ticket. Tickets may be less expensive in the spring.
- Financial report was given.

Meeting was adjourned at 9:38pm. The next meeting is scheduled for June 4, 2026.

Respectfully submitted,

Christina Scott